

Luminate Control Tower

Customer Success Use Cases



Customer Success

Luminate Control Tower Momentum in less than 18 months



DIAGEO





BD



Expedited

5 MIN SHIPMENTS
NORMALLY
TAKING HOURS



Overstocks

REALTIME AVOIDANCE
WHILE MAINTAINING
MARGINS



Luminate

CONTROL TOWER
STREAMLINED
SUPPLY CHAIN

America's medical technology company that manufactures and sells medical devices has a new mantra – “Every unit, Everywhere at Every_moment is critical and the basis of our control tower philosophy.”



Imagine a future where your team is no longer spending all day on the data. Your control tower is doing the hard work through AI/ML. Physi-digital is the future of supply chain. It frees our teams from the mundane so they can solve problems and help our customers be successful.

Senior Director of Global Logistics, Becton Dickinson





Improving
VISIBILITY &
ORCHESTRATION



Driving
EFFICIENT
PRACTICES



Creating
SUSTAINABILITY

With expert logistic solutions, innovation, collaboration with clients, and extraordinary service, Armada developed the PRO digital platform (Profitable Response Orchestration) utilizing Blue Yonder Luminate Control Tower to drive agile supply chain solutions.



Armada selected Blue Yonder Luminate Control Tower to make proper supply chain decisions in real-time using information from the entire supply chain ecosystem.

Joe Dominijanni, President & COO Armada

