BlueYonder

Case study
Warehouse management

sodastream®

A Sparkling Partnership with SodaStream

$30
million in inventory savings

30%
decrease in order fulfillment times

<6
months to realize ROI

On speed of delivery:

"As we are doing plan-to-order manufacturing, any delay within the process will have critical impact on our efficiency and also on order fulfillment rates. We use Blue Yonder's mobility technology in our warehouses on the new campus. The technology allows us to be much more efficient in the way we are doing order fulfillment and in the way we are managing our inventory."
– Head of Global IT, SodaStream

Challenges:

• SodaStream provides 1.5 billion liters of homemade sparkling water to millions of homes globally, making it one of the largest beverage companies in the world. SodaStream recently decided to consolidate many of its warehouses into a new campus in Israel and experienced some challenges during the transition.

• SodaStream's goals were to deliver an agile and flexible warehouse management solution to increase the efficiency of its warehouse operations on a new campus.

On choosing Blue Yonder:

"Before starting the project, we'd been working with several companies, but we found that Blue Yonder's warehouse management solution is agile, flexible, and best meets our needs."
– Head of Global IT, SodaStream

Solution benefits:

- Implementing warehouse management allowed SodaStream to decrease its order fulfillment time by 30 percent.

- SodaStream leveraged Blue Yonder's warehouse mobility technology to become more efficient with order fulfillment and inventory management, reducing inventory value from $120 million to $90 million.

Blue Yonder's expertise:

""For us, Blue Yonder is a mission critical partner. We have achieved great savings, realizing our return on investment in less than six months. The impact on the company's revenue and profitability was amazing."

– Head of Global IT, SodaStream

Luminate Logistics

BlueYonder